Law as a Tool to Advance Public Health

September 13, 2018
How to Use WebEx Q & A

1. Open the Q&A panel
2. Select “All Panelists”
3. Type your question
4. Click “Send”
Moderator

Alexis Etow, Senior Staff Attorney, ChangeLab Solutions

- J.D., Washington College of Law at American University
- Research interests/areas of expertise:
  - Public health law and policy (generally), including due process, police powers, and preemption
  - Legal and policy strategies that advance safe and healthy learning environments that support students, their families, and the broader school community
  - Food marketing
  - Health equity
Presenter

Montrece McNeill Ransom, CDC Public Health Law Program

- J.D., University of Alabama School of Law
- M.P.H., Emory University’s Rollins School of Public Health
- Research interests/areas of expertise:
  - Public health emergency law
  - Tribal public health law
  - Health justice
  - Environmental public health law
Presenter

Lindsay K. Cloud, Director, Policy Surveillance Program at the Center for Public Health Law Research, Temple University Beasley School of Law

- J.D., Widener University School of Law
- Research interests/areas of expertise:
  - Reproductive rights
  - Domestic violence
  - Early childhood education
  - Health equity
Law as a Tool to Advance Public Health: A Preview of the 2018 Public Health Law Conference

Introducing the Public Health Law Academy: A Tool for Trainers
September 13, 2018

Montrece McNeill Ransom, JD, MPH
Team Lead, Training and Workforce Development
Public Health Law Program
Office for State, Tribal, Local, and Territorial Support
Centers for Disease Control and Prevention

www.publichealthlawacademy.org
Public Health Law Cooperative Agreement

**Goal:** to provide needs-based, on demand, interactive, competency based educational resources and training to the public health workforce to build its capacity to use tools of law and policy to improve outcomes

**Audience:** Public health practitioners across the field

**Suite of services designed to:**
- Provide new resources to both public health agencies and their partners
- Increase working relationships between practitioners and their attorneys
PHLP’s Mission:

To advance the understanding and use of law as a public health tool
Why do public health practitioners need training in public health law?
Require **mandatory vaccinations**
Investigate disease outbreaks
Ban smoking in multi-unit housing
Developing policies and plans (#5),

Enforcing laws and regulations that protect health and ensure safety (#6),

Ensuring a competent workforce (#8), and

Evaluating the effectiveness, accessibility, and quality of personal and population-based health services (#9).
Domain 6 focuses on understanding and enforcing public health laws.

**Standard 6.2** specifically requires that health departments seeking accreditation:

“educate individuals and organizations on the meaning, purpose, and benefit of public health laws, and how to comply.”
“In the realm of public health . . . it’s the law that really does the work. That’s been demonstrated time and time again in areas ranging from mandating vaccinations to requiring automobile seatbelts; improving workplace safety; the inspections of meat products; and fluoridation of water. Public health succeeds by making healthy choices the norm.”

Former New York City Mayor Michael Bloomberg in an address at the Harvard School of Public Health, 2007
• **Key components:**
  – Competency based trainings
  – Online, on-demand, interactive
  – Facilitator toolkits for trainers
  – Leverages CDC-branded version of the Public Health Foundation’s TRAIN

Public Health Law Academy

www.publichealthlawacademy.org
Public Health Law Academy
Training Series

- Introduction to Public Health Law
- Hot Topics in Public Health Law
- Overview of Legal Epidemiology

And more coming soon!
Introduction to Public Health Law
What courses do we offer?

- Public Health Law: Past & Present
- Preemption & Public Health
- Structure of Government
Overview of Legal Epidemiology
Law as a factor that affects health
What courses do we offer?

- **Introduction to Legal Epidemiology**
  - November 2017

- **Legal Mapping**
  - November 2017

- **Evaluation**
  - Winter 2018
Hot Topics in Public Health Law
What courses do we offer?

- Public Health Threats & the US Constitution
- Legal Approaches to Reducing Prescription Drug Overdose
- Your Guide to Pharmacy Collaborative Practice Agreements
What is in an Academy Facilitator Toolkit?

- Access to the Academy Training
- Facilitator Checklist
- Facilitator Guides
- Customizable PowerPoint Slides
Training Overview

ABOUT THIS TRAINING

Prevention is key to achieving a higher level of public health security. This training will provide responders with the essential information and knowledge to respond effectively to public health threats. It covers topics such as disease surveillance, outbreak investigation, and emergency preparedness.

PUBLIC HEALTH THREATS AND THE US CONSTITUTION: What Responders Need to Know

FACILITATOR’S GUIDE

This publication was supported by Cooperative Agreement Number 5U45CE002008-03 awarded by ChangeLab Solutions and funded by the Centers for Disease Control and Prevention. The contents are solely the responsibility of the authors and do not necessarily represent the official views of the Centers for Disease Control and Prevention or the Department of Health and Human Services.

TARGET AUDIENCE

This training is designed for state, local, territorial, and tribal public health professionals and stakeholders.

LEARNING OBJECTIVES

- Define key terms related to public health actions.
- Identify potential vulnerabilities in public health systems.
- Describe strategies for public health communication.
- Evaluate public health response plans and protocols.

MATERIALS AND EQUIPMENT

- Facilitator’s Guide
- Flip chart markers
- Dry erase board
- White boards
- Paper
- Pens
- Markers
- Name tags
- Doodle pens
- Coffee
- Snacks

STRUCTURE OF GOVERNMENT

Exploring the Fabric and Framework of Public Health Powers

Speaker’s Name, Title
Place, Date

ChangeLab Solutions
If you are a professional on the front lines of the public health workforce, you may be familiar with the challenge of providing clear, coordinated legal solutions to public health issues. In response to your needs, the Centers for Disease Control and Prevention (CDC) has developed a cooperative agreement with its Public Health Law Program and Changelab Solutions to support the use of law and policy tools for eliminating disparities and improving overall population health.

Public Health Law Academy was established under CDC’s cooperative agreement to make core tools and resources available for free, self-paced training.

Sign up below to receive updates of free trainings when they become available and other news from the Public Health Law Academy!

**First Name**

**Last Name**

**Email**

**Sign Up**
Introducing the Public Health Law Academy:
A Train the Trainer
Public Health Law Pre-Conference Session

October 3, 2018
2:30 PM - 4:30 PM
Today's Faculty Workshop

Marice Ashe, JD, MPH
Founder and CEO
ChangeLab Solutions

Abigail Ferrell, JD, MPA
Team Lead, Partnerships and Communication
Public Health Law Program

Matthew Penn, JD, MLIS
Director
Public Health Law Program

Montreces McNeill Ransom, JD, MPH
Team Lead, Training and Workforce Development
Public Health Law Program
In this workshop, participants will:

- Explore the role of law as the foundation of public health practice
- Learn methods to teach legal principles, and
- Help fill a critical competency gap in our public health workforce.
Funding for this activity was made possible (in part) by the CDC. The views expressed in activity materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services or the Centers for Disease Control and Prevention, nor does the mention of trade names, commercial practices, or organizations imply endorsement by the US government.

Written materials for this activity were supported by the Cooperative Agreement Number 6NU8OT000141-04-02 from the CDC’s Office for State, Tribal, Local and Territorial Support.
Questions?
A Crash Course in Legal Mapping Techniques and Tools

Preview of the 2018 Public Health Law Conference Workshop

Lindsay Cloud, JD
Director, Policy Surveillance Program
The Basics

WHAT?
Hands-on training in policy surveillance

WHEN?
October 3, 3:00 PM – 5:00 PM

WHO?
Scott Burris, JD and Lindsay Cloud, JD
Workshop Goals

• Distinguish between the different types of legal mapping techniques

• Learn the steps of the policy surveillance process

• Understand ways policy surveillance may be used in research and practice

• Identify tools and resources you may use to create and access legal mapping data
THE FOLLOWING PREVIEW HAS BEEN APPROVED FOR ALL AUDIENCES
Legal Mapping

A process for assessing and capturing important features and variation in laws and policies across time and space.

**LEGAL EPIDEMIOLOGY**

The scientific study and deployment of law as a factor in the cause, distribution, and prevention of disease and injury in a population.

**PUBLIC HEALTH LAW PRACTICE**

The application of professional legal skills in the development of health policy and the practice of public health.

- Policy surveillance
- Legal assessments
- Legal scans
- Legal profiles
Who uses legal mapping?

Policymakers
Researchers
Government agencies
Public Practitioners
Policy surveillance is the systematic collection, analysis, interpretation and dissemination of laws and policies across jurisdictions or institutions, and over time
Policy Surveillance Process

Defining the scope

Tracking and updating the law

Conducting background research

Publication and dissemination

Developing coding questions

Coding the law

Collecting the law and creating the legal text

Quality control
Scoping - identify the topic and parameters of your project.
Conducting Background Research

- Investigate the legal landscape
- Identify key elements of the law and variation
- Define preliminary constructs

Refining the scope throughout
Developing Coding Questions

1. Review law and secondary sources
2. Finalize list of constructs
3. Develop response set
4. Convert constructs into questions
5. Capture unexpected responses through iterative coding
**Collecting the Law and Creating the Legal Text**

**Collecting the law** - researchers gather important information about laws relevant to the topic being studied in each jurisdiction included in the project.

The **legal text** is the organized version of the relevant law for each jurisdiction.
Use the legal text collected to answer the questions developed

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<td>Interpretation</td>
<td>Conclusions we derive from those observations (opinions)</td>
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Quality Control

Researcher 1

Research /Code

Researcher 2

Research /Code

R1 divergences

Identical citations/ responses

R2 divergences

Supervisor compares for review

Divergences are resolved through group discussion
Looking Ahead

- Create accessible, non-partisan information
- Create reliable data for evaluation
- Track change over time & measure progress
- Diffuse innovative policy ideas
- Build workforce capacity
Youth TBI Laws Dataset 2009 – 2017

According to the Centers for Disease Control and Prevention, each year as many as 300,000 young people suffer traumatic brain injuries (TBIs), or what is more commonly known as a concussion, from playing sports. TBIs can have serious short and long-term health effects, and all states have passed laws aimed at reducing harm from brain injuries occurring during youth sports activities.

This map identifies and displays key features of such laws across all 50 states and the District of Columbia, and over time.
Does the state have a law regulating youth sports traumatic brain injuries?
Research Protocol

The Research Protocol outlines the entire methodology and process of the project, including:

• The scope of the project, including dates of the project, team involved, jurisdictions, purpose of the project, and variables
• Data collection methods, including search strategy and databases used
• Coding methods, including coding scheme and definitions of terms of art
• Description of quality control measures
A **Codebook** is a document that defines the variables and values included in the project. Used in conjunction with the data page to perform analysis or to aid in understanding the research and coding.
# Data

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LawAtlas.org is a central place for creating, sharing, and accessing authoritative health policy surveillance and related resources.

- Learn policy surveillance methods
- Access empirical legal data
- Learn more about public health laws and policies through related resources
Thank you!

Lindsay K. Cloud, JD
Lindsay.cloud@temple.edu | 215.204.9504

http://phlr.org
http://LawAtlas.org
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2018 Public Health Law Conference
Health Justice: Empowering Public Health and Advancing Health Equity
October 4 – 6 in Phoenix, AZ
PHLC2018.org