



**PUBLIC HEALTH LAW
CONFERENCE**

OCTOBER 4-6

2018

Sheraton Grand at
Wild Horse Pass
Phoenix, Arizona



SPONSORSHIP

PROSPECTUS

Sponsor the 2018 National Public Health Law Conference to connect with over 600 public health policymakers and influencers. Organized by the Network for Public Health Law and the American Society of Law, Medicine & Ethics, this is the premier event for public health law and policy.

The 2018 Public Health Law Conference will take place at the Sheraton Grand at Wild Horse Pass, just outside of Phoenix, Arizona.

HEALTH JUSTICE: Empowering Public Health and Advancing Health Equity

Sponsorship provides exclusive access to leaders and practitioners who are working on some of today's most critical public health issues, including the opioid epidemic, access to health care, healthy housing, cross-sector data sharing and health disparities.

phlc2018.org

Why Sponsor?

RAISE AWARENESS

of your organization and initiatives with decision makers in the field.

GAIN VISIBILITY

for your priority initiatives at the only national conference on public health law and policy.

EMPOWER PUBLIC HEALTH

by supporting training and education for leaders and practitioners.

Reach Decision-makers and Influencers Who Are:

- Federal, state, local and tribal public health officials and practitioners
- State attorneys generals and public health lawyers
- Policymakers
- Researchers and Academics
- Leaders of public health, advocacy and philanthropic organizations

Who Should Sponsor?

- Philanthropic foundations
- Corporate foundations
- Public health agencies, programs and networks
- Advocacy organizations
- Law firms and legal services
- Schools of Public Health



How to Sponsor

Select your sponsorship level, complete the Sponsorship Application form and send.

Contact Ann Phi-Wendt, 952-452-9702 or aphiwendt@networkforphl.org, for more information on these and other sponsorship opportunities.

Conference Sponsor - \$20,000 (2 available)

At the highest level of sponsorship, your support will help sustain the valuable training, tools and resources attendees receive at the conference. Sponsorship includes:

- Special recognition at opening and closing sessions
- Three full conference registrations
- One tabletop exhibit space
- Full page recognition in conference program
- Recognition on conference website and mobile app
- Recognition on emails and other materials promoting the conference

Lunch and Keynote Sponsor - \$10,000

(1 available, can be shared with another sponsor)

Your support will help us bring leaders to the conference to share strategies for addressing some of our nation's most critical public health issues. Sponsorship includes:

- Special recognition and introduction at event
- Two full conference registrations
- One tabletop exhibit space
- Full page recognition in conference program
- Recognition on conference website and mobile app
- Recognition on all materials promoting the keynote address

Reception Sponsor - \$5,000 (1 available) SOLD

This event will allow attendees an opportunity to network and unwind. Sponsorship includes:

- Special recognition and introduction at reception
- Two full conference registrations
- One tabletop exhibit space
- Full page recognition in conference program
- Recognition on conference website and mobile app
- Recognition on all materials promoting the reception

Breakfast Sponsor - \$5,000 (2 available)

Help attendees get a good start to their conference day with a healthy breakfast. Sponsorship includes:

- Special recognition on signage in breakfast room
- Opportunity to provide materials on tables
- One full conference registration
- Recognition in conference program
- Recognition on conference website

Break Sponsor - \$3,000 (6 available)

Breaks provide attendees the time to network, connect and refuel. Sponsorship includes:

- Special recognition on signage throughout break(s)
- One full conference registration
- Recognition in conference program
- Recognition on conference website

Scholarship Fund - \$500 - \$2,500

Contributions help bring resource-strapped public health practitioners, lawyers, advocates and students to the conference. Depending on the amount of contribution, supporters receive:

- Recognition in conference program
- Recognition on conference website and mobile app
- All above plus one full conference registration (\$1,500 level)
- All above plus special recognition at opening general session (\$2,500 level)

Exhibit Information

If your sponsorship includes a table top exhibit, you will receive an email to confirm your spot in the Exhibit Hall.

Exhibit Items Included with Sponsorship

- 1 tabletop exhibit space
- 6' skirted table, two chairs, wastebasket
- Wireless internet, electricity and carpeting

Note: No pipe and drape; standard sized table top and pop-up displays only.

Exhibit Dates and Times

Wednesday, October 3

1– 5 pm Registration and Exhibitor Set-up

Thursday, October 4

9 – 11 amExhibitor Set-up

12 pm – 5 pmExhibit Hall Open

Friday, October 5

8 am – 5 pmExhibit Hall Open

Saturday, October 6

8 am – 1 pmExhibit Hall Open

1 pm – 5 pmExhibit Hall Dismantle

Shipping Information:

Sheraton Grand at Wild Horse Pass
Attn: your name, PH Law Conference Exhibit
5594 W Wild Horse Pass Blvd
Chandler, AZ 85226
602-225-0100

Be sure to number boxes (for example 1 of 10, 2 of 10, etc.). Please send all exhibit materials to arrive between the dates of Sep 27 – Oct 3, 2018.

DO NOT SHIP BEFORE SEP 27!

Exhibit Staffing & Liability

- Conference staff will monitor the exhibit tables during the conference, but do not accept responsibility for theft of, or damage to, materials.
- Exhibitors are encouraged to include business cards and/or order forms with contact information so that attendees can contact a company representative to obtain products or services.
- Any materials not claimed at the close of the conference will become property of the conference.

Conference Hotel

The conference will take place at the Sheraton Grand at Wild Horse Pass, just outside of Phoenix, Arizona. Special conference rates are available – go to phlc2018.org for more information and to reserve your room.



The Sheraton Grand at Wild Horse Pass is owned by the Gila River Indian Community. Its art, architecture and interior design celebrate the many tribes that have made the Gila River Valley their home.



SPONSORSHIP APPLICATION

Sheraton Grand at Wild Horse Pass, Phoenix, Arizona
October 4-6, 2018

Contact Anna Schmalzbauer at 952-452-9704 or aschmalzbauer@networkforphl.org with any questions about sponsorship application and payment.

Note: If your sponsorship level includes registration and exhibit space, Anna will contact you with further instructions.

Sponsor Contact Information

NAME: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

Payment Information - Sponsorship Amount: _____

CHECK ENCLOSED: MAKE PAYABLE TO THE NETWORK FOR PUBLIC HEALTH LAW

CREDIT CARD: VISA MASTERCARD DISCOVER AMEX

CARD #: _____ EXP. DATE: _____

SIGNATURE: _____

NAME: _____

Please complete this form and return it with payment to:

Network for Public Health Law
Attn: Anna Schmalzbauer
7101 York Avenue South, Suite 270
Edina, MN 55435